



**AACC** **CLMA**   
 THE RESOURCE FOR LABORATORY PROFESSIONALS

**Soaring to New Heights - Annual Conference**

Central New York CLMA and Upstate New York AACC Annual Conference and Exhibition

When you register 3 together the 3rd is half price. Register as primary with 2 guests, and the discount is automatically calculated.

**When**

Thursday, November 12, 2015 - Friday, November 13, 2015

**Where**

Turning Stone Casino Resort  
5218 Patrick Road  
Verona, New York 13478 USA

**Dress Code**

Business Attire

**Fees**

**Event Registration Full Conference**

AACC, CLMA or SAFSMLS Member \$120.00 for a limited time (\$130.00 original price)

Speaker

Student

Non-Member \$180.00 for a limited time (\$190.00 original price)

**Event Registration Friday Only**

Non-Member \$90.00 for a limited time (\$95.00 original price)

Speaker

AACC, CLMA, or SAFSMLS Member \$60.00 for a limited time (\$65.00 original price)

Student

**Exhibits Only & Lunch**

Exhibits & Lunch \$25.00

**Event Registration Thursday Only**

Student

AACC, CLMA or SAFSMLS Member \$60.00 for a limited time (\$65.00 original price)

Speaker

Non-Member \$90.00 for a limited time (\$95.00 original price)

**Exhibits Only**

Exhibits Only \$10.00

[View Event Summary](#)

[View Event Agenda](#)

**Registration Deadline**

Wednesday, November 4, 2015

Please respond by clicking one of the buttons below

<b>YES</b>	<b>NO</b>
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**BODY of KNOWLEDGE**  
*for*  
Medical Laboratory Management

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**CLMA** 



## Soaring to New Heights - Annual Conference

### Agenda

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#### Thursday, November 12, 2015:

- Patty Eschliman, CLMA President: Management vs Leadership: How to Propel Yourself Into Greatness and Become a True Leader
- Kari Ascuncion: Linking the Laboratory to Must Have Capabilities in Value Based Healthcare. Sponsored by Mayo Medical Laboratories.
- Yvonne Conte: Humor Advantage - Power of Humor
- Stephanie Shulman & Dr. Derek Symula, NYSDOH: New York State Proficiency Testing Program
- Executive Panel: What Healthcare Executives want from their Laboratories in the Changing Healthcare Environment.
- Wine and Cheese in the Exhibit Hall
- Dedicated Exhibit Hall Time

#### Friday, November 13, 2015:

- Dr. Strathmann: One of these tests is not like the others. Comparative effectiveness in Pain Management. Sponsored by ARUP Laboratory.
- Dr. Tom Alexaner: HIV Diagnostics - Evolution of the Species. Sponsored by Bio-Rad.
- Kathleen Doyle, NYS Department of Education: Scope of Practice
- Nick Greco: Cord Blood Bank. Sponsored by Upstate Pathology Laboratory.
- Dr. Victoria Zhang: Mass Spectrometry as an Innovative Platform to Enhance Clinical Practices
- Dedicated Exhibit Hall Time

## Soaring to New Heights - Annual Conference

### Summary

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Annual Conference and Exhibition: The Clinical Laboratory Management Association of Central New York, and the American Association for Clinical Chemistry Upstate New York have jointly come together to offer top of the line educational sessions coupled with "state of the art" vendor exhibits. This year's theme is Soaring to New Heights!

When you register 3 together, the 3rd registrant is half price!

November 12-13, 2015

**Accommodations:** Turning Stone Casino Resort 5218 Patrick Road, Verona, NY 13478 <BR>Visit the Turning Stone website at: [www.turning-stone.com](http://www.turning-stone.com) . <BR>Hotel Rates: \$135 per room / single or double occupancy. <BR>Reservations must be made by October 14th to secure this rate. <BR>Call 1-800-771-7711 to make your hotel reservations!

### Details

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#### When

Thursday, November 12, 2015 - Friday, November 13, 2015

7:30 AM - 5:00 PM

Eastern Time

#### Where

Turning Stone Casino Resort

5218 Patrick Road

Verona, New York 13478

USA

1-800-771-7711

#### Planner

Kathy Ingalls

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**Tentative Agenda and Speakers for our annual meeting:****Thursday:****730-830 Registration****830-1000 Patty Eschliman, CLMA President** [peschliman@madonna.org](mailto:peschliman@madonna.org) ✓**1000-1100 Vendor Exhibits****1100-1200 Kari Ascuncion – Linking the Laboratory to Must Have Capabilities in Value Based Healthcare. Sponsored by Mayo Medical Laboratories.**[Ascuncion.kari@mayo.edu](mailto:Ascuncion.kari@mayo.edu) [rowe.kathy@mayo.edu](mailto:rowe.kathy@mayo.edu) ✓**1130-1200 Vendor Lunch****1200-130 Lunch and Vendor Exhibits****130-230 Yvonne Conte: Humor Advantage – The Power of Humor** [smile@yvonneconte.com](mailto:smile@yvonneconte.com) ✓**230-330 Stephanie Shulman, NYSDOH – Top Issues and Deficiencies**  
[Stephanie.shulman@health.ny.gov](mailto:Stephanie.shulman@health.ny.gov) ✓**330-345 Break****345-445 Executive Panel – What Healthcare Executives want from their laboratories in the changing healthcare environment. Here are the contacts for the 4 panelists:****Bob Scholefield** [cgoldman@mvhhealth.org](mailto:cgoldman@mvhhealth.org)**John McCabe, MD** [grahms@upstate.edu](mailto:grahms@upstate.edu)**Vance M. Brown, MD** [timothy.williamsee@bassett.org](mailto:timothy.williamsee@bassett.org)**Seth Kronenberg, MD** [golden\\_blue\\_2@hotmail.com](mailto:golden_blue_2@hotmail.com)**500-700 Wine and Cheese****Friday:****730-830 Registration****830-1000 Dr. Strathmann: One of these tests is not like the others. Comparative effectiveness in Pain Management. Sponsored by ARUP Laboratories.** [Marykay.nitti@aruplab.com](mailto:Marykay.nitti@aruplab.com) ✓**1000-1100 Vendor Exhibits****1100-1200 Dr. Tom Alexander: HIV Diagnostics – Evolution of the Species. Sponsored by Bio-Rad.**  
[Christina.santora@bio-rad.com](mailto:Christina.santora@bio-rad.com) ✓**1130-1200 Vendor Lunch****1200-130 Lunch, Exhibits**

**130-230** Kathleen Doyle, NYS Dept of Education – Scope of Practice and Discipline  
[Kathleen.doyle@nysed.gov](mailto:Kathleen.doyle@nysed.gov)

**230-330** Nick Greco: Cord Blood Bank. Sponsored by Upstate Pathology Laboratory  
[grecon@upstate.edu](mailto:grecon@upstate.edu)

**330-345** break

**345-445** Dr. Victoria Zhang – Mass Spec for Micro [Victoria.Zhang@urmc.rochester.edu](mailto:Victoria.Zhang@urmc.rochester.edu)

## Soaring to New Heights - Annual Conference

### Speakers

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#### **Patty Eschliman**

Patty is our CLMA President and will kick off this year's annual conference with a presentation on Management vs Leadership: How to Propel Yourself Into Greatness and Become a True Leader. She has a Masters in Healthcare Administration from Bellevue University and is the Administrative Director of the Laboratory at Madona Rehabilitation Hospital. She is also on the BOC Board of Governors for ASCP.



#### **Vance M. Brown**

Vance M. Brown, MD, is President and CEO of Bassett Healthcare Network, an integrated health care system that provides care and services to people living in a 5,600 square mile region in upstate New York. The organization includes six corporately affiliated hospitals, as well as skilled nursing facilities, health centers and health partners in related fields.

Dr. Brown, who has a background in family and emergency medicine, assumed leadership of Bassett July 1, 2014. Previously he was Chief Medical Officer at MaineHealth, the largest integrated health system in the three northern New England states. Prior to returning to his native state of Maine in 2008, Dr. Brown served as the Chair of the Department of Family Medicine at the Cleveland Clinic.



#### **Robert C. Scholefield**

Bob Scholefield is Senior Vice President for Operations of the Mohawk Valley Health System. Faxton St. Luke's Healthcare (FSLH) and St. Elizabeth Medical Center (SEMC) affiliated as the Mohawk Valley Health System (MVHS) effective March 2014. MVHS is governed by a single, 18-member board of directors, with nine members from FSLH's board and nine from SEMC's board. The system is operated by a single management team. It has 4,200 employees and an annual revenue of approximately \$550 million.

Previously Bob served as the Chief Operating Officer for SEMC, with responsibilities for a number of departments within the medical center. He is a graduate of St. Elizabeth College of Nursing and received his Master's Degree in Healthcare Administration from the New School and his Bachelor's Degree in Health Administration from SUNYIT. Employed at SEMC for 30 years, he was previously Assistant Director and Director of Nursing, and Vice President of Nursing.

Bob currently services on the following boards of directors: St. Elizabeth College of Nursing, Greater Utica Chamber of Commerce and St. Elizabeth Health Support Services.



#### **Frederick Strathmann, PhD**

Dr. Strathmann is an assistant professor of pathology at the University of Utah School of Medicine. He received his MS and PhD in pathology and laboratory medicine at the University of Rochester in New York, completed a clinical chemistry fellowship at the University of Washington in Seattle, and is ABCC board certified in clinical chemistry and toxicological chemistry.



#### **Yvonne Conte**

Yvonne Conte is a keynote speaker and author who has attracted clients such as Merck and Medeva Pharmaceutical, Xerox Corporation, and over 700 other leading organizations. She is a member of the Corinthian Club, President of the Westvale Neighborhood Watch, and partner at The Syracuse Vineyard Church. She lectured for Communication Classes at Monroe Community College, is the founder and CEO of Humor Advange, Incorporated and creator of "Humor Advantage Pay It Forward Program".

Yvonne says: The difference between those people who consistently make their ideas work and those who say, "Now, why didn't I think of that?" is their ability to make creativity happen instead of leaving it to chance!

**Stephanie Shulman, MPH, MS, MT(ASCP)**

Stephanie is the Director of New York State's Clinical Laboratory Evaluation Program, Wadsworth Center. She has a Masters of Science in Health Services Administration from The Sage College of Albany, and a Bachelor of Science in Medical Technology from Albany College of Pharmacy of Union University.

**Kathleen Doyle**

Kathleen Doyle, PHD, is the Executive Secretary, State Boards for the Professions at New York State Education Department.

**Kari Ascuncion**

Kari Has a Masters Degree in Speech and Hearing Sciences from Humboldt State University.

**Thomas Alexander, PhD**

Tom is an Immunologist at Summit Pathology Associates in Ohio. He is a Diplomate, American Board of Medical Laboratory Immunology. He previously was a Research Assistant for Cleveland Clinic Foundation and Harvard School of Public Health. He was awarded the Distinguished Lecturer for the American Society for Microbiology June 2014.

Tom has a Ph.D. in Immunology/Cell Biology from Kent State University, a M.S. in Microbiology/Immunology from Colorado State University, and a B.S. in Biology from Northwestern University.

**Seth Kronenberg, MD**

Seth Kronenberg, MD, serves as Chief Medical Officer for Crouse Hospital and maintains leadership responsibility and strategic oversight for all activity related to physician engagement, recruitment and integration of community-based practicing physicians in their relationships with the Crouse care network. He also serves as president and medical director of Crouse Medical Practice, overseeing operations and integration activities within the Crouse delivery system.

**John McCabe, MD**

Dr. McCabe oversees the entire operation of Upstate University Hospital sites and has ultimate administrative responsibility for the Hospital and its ambulatory sites. Hospital COO, CAO, CNO, CFO, Medical Director and Chief Quality Officer, the Senior Associate for Community Programming and Development and the Institutional Compliance Officer report directly to him.

**Nicholas Greco**

Dr. Greco has a PhD in Physiological Biochemistry from Ohio State University, and a BS in Biochemistry, Biology, Neuroendocrine Biology from John Carroll University. As the Executive Director/Tissue Bank Director at Upstate Cord Blood Bank he provides business, technical and regulatory oversight towards the development and launch of nascent public cord blood bank which will distribute FDA-licensed and regulated adult stem cell products.

Prior to his position at Upstate Cord Blood Bank Dr. Greco was a consultant at Advanced Fertility Centers of Texas, Adjunct Assistant Professor NCRM/Cord Blood Bank Consultant Case Western Reserve University, Cord Blood Bank Processing Facility Director Cleveland Cord Blood Center, and Staff Scientist American Red Cross Holland Laboratories.

Dr. Greco's background experience is in basic cellular, analytical, and translational research oriented towards primary hematological cells, type 1 diabetes, bone marrow cells for cardiology and cord blood for hematology and oncology regeneration applications.





**Yan Victoria Ahang, Ph.D**

Dr. Zhang's research interests are in clinical applications of mass spectrometry, transitioning of late phase discovery and -omics biomarkers to clinical services, and biomarker discovery for the early diagnosis of disease and prognosis using -omics technologies. Her administrative interests encompass laboratory management, leadership development, and employee engagement. She is the Chair for the Upstate New York Local Section of AACC.